

World Trade Center Kentucky

Sponsorship Packet

World Trade Day:
**KENTUCKY'S
GLOBAL
BUSINESS
SUMMIT**

Trade Without Borders

*Date: August 25 & 26, 2026
Location: Marriott Louisville East*





Your Impact.

World Trade Day 2026 is hosted by the World Trade Center Kentucky (WTC-KY), the Commonwealth's leading authority on international trade education, advocacy, and business expansion. As part of the global World Trade Centers Association network, WTC-KY connects Kentucky companies to international markets, foreign delegations, and trade resources around the world.

World Trade Day brings together business leaders, policymakers, and global partners for a high-impact 1 ½ day event focused on global resiliency, supply chains, and international market access. The summit features an VIP Reception, a curated International Trade Expo, and pre-scheduled one-on-one business matchmaking designed to foster meaningful connections and tangible outcomes.

This is Kentucky's stage for global commerce — and sponsors are at the center of it.



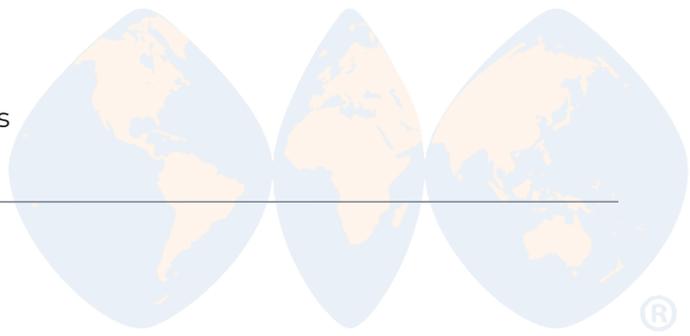
World Trade Day: Kentucky's
Global Business Summit
August 25 & 26, 2026



Sponsorship Levels



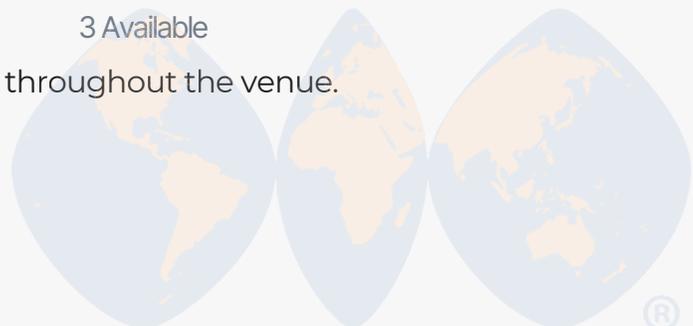
\$50,000	Presenting Sponsor 1 Available <ul style="list-style-type: none">• Category exclusivity• Dominant logo placement on all materials• Recognition as “Presenting Sponsor” on stage, website, and press• Logo on keynote stage backdrop• Custom co-branding for international expo• Speaking role (keynote or featured session)• 10 complimentary registrations• Premium exhibit placement• Branded insert in attendee bags• Featured in all media outreach• Honored guest at VIP Reception
\$25,000	Platinum Sponsor 2 Available <ul style="list-style-type: none">• Premium logo placement (above Gold/Silver)• Named sponsor of one major element:<ul style="list-style-type: none">• International Expo• Business Matchmaking Sponsor• Speaking role (panel or breakout)• 6 registrations• Priority exhibit placement• Half-page program ad• Logo on lanyards (first secured sponsor)• VIP Reception access
\$15,000	Gold Sponsor 3 Available <ul style="list-style-type: none">• Logo on signage & digital promotions• Exhibit table included• 4 registrations• Quarter-page program ad• Option to sponsor a luncheon or networking break• Recognition in social media & press mentions
\$10,000	Silver Sponsor 3 Available <ul style="list-style-type: none">• Logo on website & signage• 2 registrations• Sponsor listing in the program• Option to sponsor a networking moment
\$5,000	Bronze Sponsor 5 Available <ul style="list-style-type: none">• Logo on sponsor banner & website• 1 registration• Opportunity to include flyer in attendee bags• Recognition in printed materials



Additional Sponsor Opportunities

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Reception Sponsor - \$10,000 <ul style="list-style-type: none"> Branding during the reception, signage and slides. 	1 Available
Lanyard Sponsor - \$7,500 <ul style="list-style-type: none"> Includes logo on all attendee name badge lanyards. 	1 Available
Wifi Sponsor - \$5,000 <ul style="list-style-type: none"> Custom network name + branded welcome page. 	2 Available
Conference App Sponsor - \$5,000 <ul style="list-style-type: none"> Logo on app home screen + push notifications. 	2 Available
Registration Desk Sponsor - \$5,000 <ul style="list-style-type: none"> Sponsor logo on registration counters + check-in screens. 	1 Available
Charging Station Sponsor - \$4,000 <ul style="list-style-type: none"> Branding includes signage + decals on charging tables. 	1 Available
Conference Notebook Sponsor - \$3,500 <ul style="list-style-type: none"> Branded notebooks given to all attendees. 	2 Available
Breakfast Sponsor - \$3,000 <ul style="list-style-type: none"> Branding on coffee stations. 	1 Available
Digital Signage Sponsor - \$3,000 <ul style="list-style-type: none"> Rotating ads/logos on hallway monitors and session screens. 	2 Available
Water Station Sponsor - \$2,500 <ul style="list-style-type: none"> Branding on refillable water stations throughout the venue. 	3 Available





Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is entered into between World Trade Center Kentucky (WTC-KY) ("Host") and the undersigned organization ("Sponsor") for World Trade Day: Kentucky's Global Business Summit, held August 25 & 26, 2026, in Louisville, Kentucky.

Sponsor agrees to support the event at the sponsorship level selected below and in accordance with the terms outlined in this Agreement.

Organization Name _____

Primary Contact _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone Number _____

Additional Contact Name _____ Additional Contact Email _____

Additional Contact Name _____ Additional Contact Email _____

Sponsor Selections

- Presenting Sponsor**
(\$50,000)
- Platinum Sponsor**
(\$25,000)
- Gold Sponsor**
(\$15,000)
- Silver Sponsor**
(\$10,000)
- Bronze Sponsor**
(\$5,000)

A La Carte Sponsorship Add-Ons: _____

Payment Information

- Please Invoice me for Payment.
- This form is sufficient for billing. I am sending payment:
 - Check Credit Card Number: _____
 - Credit Card Exp: _____ CVV: _____

Please return this agreement with payment or request for invoice to: **World Trade Center Kentucky**
or email to events@wtcky.org.

Omar Ayyash
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Georgetown, KY 40324

